

About STADA

STADA Worldwide

STADA Arzneimittel AG is an international group of companies, one of the leading players in the global pharmaceutical market, and its products are represented in more than 130 countries. Today STADA AG is one of the largest manufacturers of high quality and affordable generics of innovative branded medicine. The headquarters of the company is located in Bad Vilbel (Germany). STADA Group has 19 manufacturing plants worldwide, including Russia. According to figures for the 2017 financial year, STADA Group sales amounted to 2255.3 million euro.

STADA's portfolio in Russia includes medicinal products from 16 therapeutic groups boasting retail best sellers; more than 50% of the portfolio is included in the Essential Drugs List (EDL). The proximity of the production helps to provide patients in Russia with affordable medicine manufactured in accordance with high standards of German quality. STADA is able to offer the medicine that already meet the most important expectations: efficiency, safety and accessibility. All of this makes a patient's choice easy and confident.

STADA is an active participant of government programs in development of the domestic pharmaceutical industry. Following the priority objective to ensure high product quality and safety for its patients, STADA was one of the initiators of the serialization project in Russia.

STADA Social Responsibility Initiatives in Russia

STADA is a socially responsible company involved in organizing and taking part in various scientific, educational and charity activities all over Russia. Since 2013, the company has implemented a social program called **"Mobile Diagnostics: Take Your Health under Control."** Modern equipment of the mobile complex STADA Diagnostik makes the medical care available to residents of the remote communities. The project pursues an aim of early detection of socially significant diseases and motivation to lead a healthy life-style.

"To be a Doctor: Dedicating Yourself to People ", another social initiative photo project is designed to change the way Russians perceive healthcare professionals and show that doctors can be trusted.

No less important socio-educational project **"Life With no Pain"** is aimed at facing the challenges tied to gaining the access to pain relief and development of palliative care in Russia. The project is designed to draw attention of society and government to the problem of maintaining the life quality of terminally ill people at a decent level. The initiative had been recognized by the industry and the project became the winner of "Platinum Ounce 2015" competition.

Visit us online at www.stada.ru

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