

About STADA

STADA Worldwide

STADA Arzneimittel AG is an international group of companies, one of the leading largest manufacturers of high quality and affordable generics and Consumer HealthCare products.

The company's mission is to take care of people's health by building trusting relationships with partners and consumers. For 125 years, STADA has been working to ensure that modern and high-quality medicines are available to everyone.

For this purpose the company is constantly expanding its presence in the global pharmaceutical market. STADA products are represented in more than 120 countries. STADA Group has 22 manufacturing plants worldwide, including two plants in Russia. The company pays priority attention to product quality: the company's own and contract manufacturing sites around the world operate in accordance with the uniform international quality standards of GMP.

The company's headquarters is located in Bad Vilbel (Germany).

STADA in Russia

The company has been present in the pharmaceutical market of Russia and CIS countries since 2002. In 2004 the largest Russian producer of semi-solid dosage forms (ointments, suppositories, gels) – Nizhpharm (Nizhny Novgorod) became a part of STADA. The production site with a century-old history was the first to confirm compliance with international GMP quality standards in Russia.

In 2010 the production site Hemofarm (Obninsk) became a part of STADA group.

45% of the STADA's portfolio in Russia is included in the Essential Drugs List (EDL). The portfolio includes medicinal products from 17 therapeutic groups best selling in retail. This allows patients to form a full-fledged medicine chest, making a confident choice in favor of STADA. STADA is able to offer the medicine that already meets the most important expectations: efficiency, safety and accessibility. According to results of 2019, STADA has one of the most affordable prices among top-15 companies on retail market.

According to E&Y, STADA is the largest foreign investor in the pharmaceutical industry in Russia. Over the past 15 years, the total direct investment of the company amounted to 1 billion euros.

At the end of 2019, STADA is one of market leaders in Russia's Consumer HealthCare sector with a 6.8% market share. * STADA is one of the five largest pharmaceutical companies in Russia. **

STADA is an active participant of government programs in development of the domestic pharmaceutical industry. Following the priority objective to ensure high product quality and safety for its patients, STADA was one of the initiators

of the serialization project in Russia. The system will help to track the movement of goods from the manufacturer to the pharmacy organizations. It will protect patients from counterfeit medicine in pharmacies and medical facilities.

The medicines of Russian production under the brand STADA are in demand in 17 countries worldwide, including the territory of the European Union. From year to year the company confirms the status of the largest Russian exporter of pharmaceutical products.

With patient care

STADA is a socially responsible company involved in organizing and taking part in various scientific, educational and charity activities all over Russia.

Since 2013, the company has implemented a social program called **"Mobile Diagnostics: Take Your Health under Control."** Modern equipment of the mobile complex STADA Diagnostik makes the medical care available to residents of the remote communities. The project pursues an aim of early detection of socially significant diseases and motivation to lead a healthy life-style. Over 6 years of the project, more than 16,000 residents from all over Russia received free diagnostics from STADA.

"To be a Doctor: Dedicating Yourself to People ", another social initiative photo project is designed to change the way Russians percept healthcare professionals and show that doctors can be trusted. Since 2012 more than 600 medical specialists in the largest cities of Russia, Kazakhstan and Ukraine have participated in the project. Five editions of the book "Profession — DOCTOR" were published. Photo exhibitions were held in Moscow, St. Petersburg, Kazan, Alma-ATA, Samara, Nizhny Novgorod, Kiev, Belgorod, Tambov, etc.

Another important socio-educational project **"Life With no Pain"** is aimed at facing the challenges tied to gaining the access to pain relief and development of palliative care in Russia. The project is designed to draw attention of society and government to the problem of maintaining the life quality of terminally ill people at a decent level. The initiative had been recognized by the industry and the project became the winner of "Platinum Ounce 2015" competition. In 2018, STADA together with the Association of professional hospice care participants developed the opioid Rotation calculator. The application helps doctors to calculate the dose of strong painkillers quickly and correctly. Thus it helps patients to receive treatment of chronic pain in time. The program takes into account all opioid analgesics registered in Russia and has no analogues in Russia.

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* According to IQVIA, FY2019, all segments of the market are based on the amount of sales of own drugs, the acquired portfolio of Takeda pharmaceutical company and the acquired portfolio of GSK, including sales of Aqualor brand.

** According to IQVIA, FY2019, all segments of the market are based on the total sales volume of Takeda's own drugs and the acquired portfolio, including Aqualor brand sales.